



# River Place

River Place North Housing Corp -1121 Arlington Blvd, Suite L-1, Arlington, VA,22209

## GUIDELINES FOR ADVERTISING ON THE RIVER PLACE NORTH WEBSITE

*Promote your apartment, parking space, or business services directly to River Place North residents, homeowners, and prospective buyers and tenants.*

### 1. Advertising Content Requirements

Each advertisement should include the following information. Item #5 is optional.

<b>1</b>	<b>Photo</b>	One high-quality image (recommended size: 500KB–2MB)
<b>2</b>	<b>Title</b>	Name of the property, company, or service
<b>3</b>	<b>Description</b>	Maximum 300 characters (including spaces)
<b>4</b>	<b>Telephone number</b>	(XXX) XXX-XXXX
<b>5</b>	<b>Website or Reference link</b>	<a href="http://www.example.com">www.example.com</a>

**Note:** The Management Office reserves the right to request reasonable edits for clarity, formatting, professionalism, compliance with Fair Housing requirements, or consistency with community standards.

River Place North does not endorse, guarantee, or assume responsibility for any advertiser, product, or service. All transactions and communications between advertisers and interested parties are conducted independently of River Place North.

### 2. Advertising Rates

Apartments or Parking Listings (RPN Shareholders/Owners)

Three-month listing
\$30

Service Listings (RPN Shareholders / Residents)

Three-month listing
\$30

Service Listings (Corporate Entities)

Three months	Six months	One year
\$150	\$250	\$450

**Note:** All fees are non-refundable once the advertisement is published.

If you wish to remove your advertisement before the end of the advertising period, please notify the Management Office via email at [office@riverplacenorth.org](mailto:office@riverplacenorth.org).

**3. Advertising Placement**

- All advertisements are published on the **Advertise** page under:
  - Property Listings (apartments and parking spaces)
  - Service Listings (businesses and corporate services)
- New listings appear at the top of the relevant section. As newer listings are added, existing listings will move down the page in order of posting date.
- All listings begin on the date of publication.
- Expired listings will be removed automatically at the end of the selected advertising period.

**4. Payment & Approval**

All advertisements must be reviewed and approved by the River Place North Management Office prior to publication.

Payment must be received in full before the advertisement is published.

**5. Submission**

For RPN owners who wish to advertise their apartments or parking spaces, please submit your advertisement through the designated submission [link](#) on our website.

For service providers, please contact the Management Office at [office@riverplacenorth.org](mailto:office@riverplacenorth.org) or (703) 276-3363 for submission instructions.

*Thank you for advertising with us!*

**River Place North Management Office**